



EDUCATION

05.2017 – Present
ArtCenter College of Design, Pasadena , CA
Graphic Design

09.2015 – 01.2016
General Assembly, Los Angeles , CA
User Experience Design

09.2003 – 09.2002
Santa Monica College, Santa Monica , CA
Design & Interactive Media

09.2002 – 12.2002
Art Center at Night, Pasadena, CA
Brand/Communication Design Course

RECOGNITION / AWARDS

- 12.17 Communicator Awards / FantaSea Yachts Website
- 11.17 ArtCenter Fall 2017 Scholarship Review
- 05.17 ArtCenter Entering Scholarship
- 10.17 W³ Awards / San Mateo County/Silicon Valley Visitors Bureau Website - Silver Award Tourism
- 10.16 W³ Awards
The Acres Ranch of Jan Ebeling Website - Sport
VEDC Entrepreneur Center Website - Non-Profit
- 05.16 Communicator Awards
 - + PBS Social Annual Report - Association
 - + VEDC Annual Report - Non-Profit
 - + The Acres Ranch of Jan Ebeling Website - Sport
 - + VEDC Entrepreneur Center Website - Non-Profit

SOFTWARE KNOWLEDGE

- + Photoshop
- + Illustrator
- + InDesign
- + After Effects
- + XD
- + Premiere
- + Lightroom
- + Dreamweaver
- + Wordpress
- + Invision
- + Sketch
- + Teamwork
- + Harvest
- + Power Point
- + Keynote
- + Google Docs
- + Dropbox
- + FileZilla

DIGITAL DESIGN CAPABILITIES

- + HTML / CSS
- + UI Mobile
- + UI Desktop
- + UI Television
- + Wireframing
- + Prototyping
- + Personas
- + Research
- + Task Analysis
- + Video Editing
- + Photography
- + Geofilters
- + Social Media Campaigns
- + Digital Advertising

PRINT DESIGN CAPABILITIES

- + Brand Strategy
- + Identity Design
- + Typography
- + Annual Reports
- + Sale Sheets
- + Brochures
- + Billboards
- + Invitations
- + Book Design
- + Book Binding
- + Spatial Design
- + Marketing Assets

EXPERIENCE

02.18 – Present
Freelance Designer / Various Clients, Remote

05.15 – 02.18
Communication Designer / Counterintuity, Burbank, CA

- + Industries Served: non-profit, education, financial, medical, hospitality, manufacturing.
- + Collaborated with creative and copy team on strategy, brand research, ideation, concept development.

Created print and digital deliverables, under time + restrictions in Teamwork management system to ensure projects are delivered on time, and within budget.

Maintained consistent communication with project + managers to ensure that all milestones, expectations are being met within contract boundaries.

+ Participated in project bidding for business development team.

+ Improved company process and procedures for budgets, simplification, and customer experience.

+ Mentored junior designers and project managers in digital industry standards and best practices.

03.14 – 05.15
Digital Designer / Mopro, Costa Mesa, CA

+ Industries Served: Financial, medical, hospitality, food, construction, fashion

+ Conceptualized UI designs and built responsive websites on proprietary content management system.

02.14 – 02.03
Designer / Sixthman Communication, Los Angeles, CA

+ Designer for sports marketing agency, working closely with NFL athletes, entertainment industry agents, and sports marketing managers.

+ Conceptualized and created a full branding ecosystem under each clients' specifications.

+ Assisted in UI design of websites within a custom content management system to facilitate fan interaction with client.

+ Created assets for additional revenue streams for the athletes through various promotional activities including online sales of branded gear.